



"We are school sport"

ISF Magazine

#13 | March - June | 2017



Inside ISF p.9

Tribute to school sport and girls

Member countries honoured

Women around the world

p.9



International Women's Day

ISF and Youth

ISF ambassador, a role model

p.17







6



16



17



18

Follow us on  

- 2 | ISF in Motion
- 5 | "Rendez-Vous" with the President
- 6 | World of school sport
La Lycéenne - high-school girl
- 7 | Food for thought
- 8 | Facts and figures
- 9 | Inside ISF
- 12 | **Inside ISF and women representation**
- 13 | Kinder+Sport
- 14 | Member countries honoured
- 16 | **Women around the world**
- 17 | ISF and Youth
ISF ambassador, a role model
- 18 | Interview
Ivanka Pokorni, BWF Top referee
- 19 | Miscellaneous
ISF contest for new logo
- 20 | Miscellaneous
ISF contest for new anthem
- 21 | Olympic Channel
- 22 | Agenda
- 23 | **Official Calendar**

"Rendez-Vous" WITH THE PRESIDENT



International Women's Day

School sport belongs to the basis of education. School sport, and sports in general, give girls the opportunity to develop self-determination, to become leaders, to observe and to be proud for their own progress. A development which is to be far more encouraged. According to a research led by the Michigan State University's Institute for the Study of Youth Sports, approximately 70% of children in the U.S. are dropping out of organised sports before the age of 13. This is particularly alarming, knowing that, a EY's research shows a direct correlation between girls' participation in sport and greater achievement in higher education and employment – in fact, a majority of leading female executives first found success in sport practice.

I believe it is a top priority to strive for school sport equality. We have a certain responsibility for it, our ISF policy is made for breaking down as many barriers as possible. By recognising sports participation as promoting skills, we acknowledge sports as a valuable tool for empowering and educating future leaders.

Today is 8th of March, the International Women's Day. A day to celebrate the women's contribution, however I consider it as a bittersweet symphony. This peaceful day confirms that our society still shows a lack of recognition for women's achievements.

In ISF and with the foundation, we pledge for continuing all the efforts for gender equality and women as role models. I am very thankful for all the countries that support this humble value. With the VISION2030. we can do much more than that and go for a world initiative for the girl empowerment and school sport practice. There still is a long way to go, but you will notice that this tendency never stopped increasing.

Laurent Petrynka



La Lycéenne - high-school girl

It is a national premiere, the UNSS organises a lady's run for high-school girls.




LA LYCÉENNE


#lalyceenne

1^{ÈRE} EDITION MERCREDI 8 MARS 2017

14:00
Departure
Every 5minutes - 300 runners per start

14:15-15:30
Village in Motion
Activities, Workshops, entertainment

15:30 -16:00
Final Ceremony

 Any girl student affiliated to her school sport association is free to invite as many girl school-mates as possible. The school team shall depart and finish the run all together. The biggest school team will be rewarded for the motivating and friendly spirit it represents. 4 keys of the event : **GIRL POWER, SOLIDARITY, SUSTAINABILITY, FUN**

4 national sport ambassadors support the event



Muriel Hurtis is an athlete who won bronze medal at the 2003 World Championships in Athletics and a gold in the 4x100 metres relay with France



Claire Boulleau is a football player who currently plays for French club Paris Saint-Germain. She is a defender and member of the France women's national football team.



Élodie Clouvel is a modern pentathlete. She won the silver medal in the event at the 2016 Olympic Games.



Karima Neggaz serves in the French army.



There is **no tool** for development **more effective** than the **empowerment of women.**

Kofi Annan



10 is the highest number of women who sat in the Executive Committee in 2010

France is the country who had the most female representatives

(5) in the EC, followed by England (4) and Spain (2) equal with Bulgaria (2)

Swimming is the technical commission with most female Technical Presidents (4)

The youth Council is the commission with the highest percentage of female representation with **9 women out of 11.**

The whole concept of education in the ISF was implemented by a woman - **Aune Sastemala**

25% is the percentage of female technical members.

The ISF young ambassadors are equally represented among gender.

By the end of the 70's all the ISF sports were organised for both gender* Basketball 3x3 has a higher percentage of female participation than male.

*Except for football (equally organised in 1985) and Cricket

Inside ISF and women representation

Timeline of female representatives in the ISF Executive Committee

1972

Aune Sastamala (FIN)
Assessor
Jacqueline Boulin (FRA)
TC President Swimming

1974

Aune Sastamala (FIN)
Assessor

1976

Aune Sastamala (FIN)
Assessor

1978

Aune Sastamala (FIN)
Vice-President

1980

Aune Sastamala (FIN)
Vice-President

1982

Aune Sastamala (FIN)
Vice-President

1984

Aune Sastamala (FIN)
Vice-President

1986

Aune Sastamala (FIN)
Vice-President
Barbara Jackson (ENG)
TC President Swimming

1988

Aune Sastamala (FIN)
Vice-President
Barbara Jackson (ENG)
TC President Swimming
Jacqueline Lenné (BE)
PR Director

1990

Aune Sastamala (FIN)
Vice-President
Barbara Jackson (ENG)
TC President Swimming
Reingard Anewanter (AUT)
TC President Ski
Jacqueline Lenné (BE)
PR Director

1992

Aune Sastamala (FIN)
Vice-President
Jacqueline Gaugey (FRA)
Vice-President
Reingard Anewanter (AUT)
TC President Ski
Jacqueline Lenné (BE)
PR Director

1994

Aune Sastamala (FIN)
Vice-President
Jacqueline Gaugey (FRA)
Vice-President
Reingard Anewanter (AUT)
TC President Ski

1996

Reingard Anewanter (AUT)
TC President Ski

1998

Helen Fraser (AUS)
Vice-President Oceania
Jean Gates (ENG)
Assessor
Reingard Anewanter (AUT)
TC President Ski
Claire Si Amer (FRA)
TC President Swimming
Patricia Delesque (FRA)
PR Director

2000

Helen Fraser (AUS)
Vice-President Oceania
Jean Gates (ENG)
Assessor
Reingard Anewanter (AUT)
TC President Ski
Claire Si Amer (FRA)
TC President Swimming
Patricia Delesque (FRA)
PR Director

2002

Helen Fraser (AUS)
Vice-President Oceania
Claire Si Amer (FRA)
TC President Swimming
Carmen Basla (ITA)
TC President Artistic
Gymnastics
Patricia Delesque (FRA)
PR Director

2004

Reingard Anewanter (AUT)
Vice-President Europe
Carmen Basla (ITA)
TC President Artistic
Gymnastics
Julia Boyanova (BUL)
TC President Basketball
Patricia Delesque (FRA)
PR Director

2006

Reingard Anewanter (AUT)
Vice-President Europe
Jean Gates (ENG)
Assessor
Erika Salumaë (EST)
Assessor
Carmen Basla (ITA)
TC President Artistic
Gymnastics
Julia Boyanova (BUL)
TC President Basketball
Patricia Delesque (FRA)
PR Director

2008

Reingard Anewanter (AUT)
Vice-President Europe
Jean Gates (ENG)
Assessor
Erika Salumäe (EST)
Assessor
Vessela Letcheva (BUL)
Assessor
Carmen Basla (ITA)
TC President Artistic
Gymnastics
Julia Boyanova (BUL)
TC President Basketball
Claire Turner (ENG)
TC President Swimming
Pam Burrage (ENG)
TC President Tennis
Patricia Delesque (FRA)
PR Director

2010

Reingard Anewanter (AUT)
Vice-President
Amina Rami (MAR)
Vice-President Africa
Jean Gates (ENG)
Assessor
Vessela Letcheva (BUL)
Assessor
Carmen Basla (ITA)
TC President Artistic
Gymnastics
Ana Maria Valenti (ESP)
TC President Rhythmic
Gymnastics
Julia Boyanova (BUL)
TC President Basketball
Claire Turner (ENG)
TC President Swimming
Pam Burrage (ENG)
TC President Tennis
Monique Krecké (LUX)
TC President Volleyball

2012

Reingard Anewanter (AUT)
Vice-President
Susanna Perez (ESP)
Assessor
Carmen Basla (ITA)
TC President Artistic
Gymnastics
Ana Maria Valenti (ESP)
TC President Rhythmic
Gymnastics
Julia Boyanova (BUL)
TC President Basketball
Pam Burrage (ENG)
TC President Tennis
Monique Krecké (LUX)
TC President Volleyball

2014

Laetitia Picard (FRA)
TC President Badminton
Carmen Basla (ITA)
TC President Artistic
Gymnastics

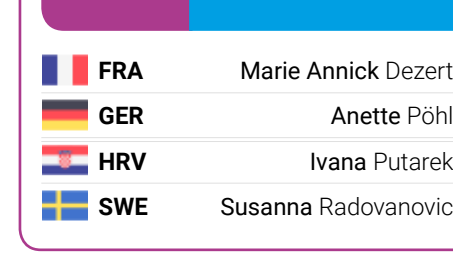
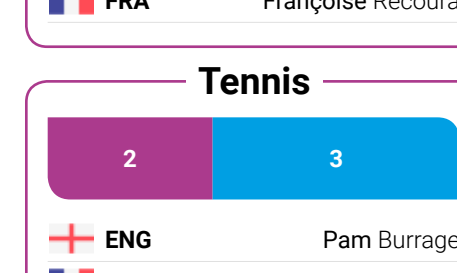
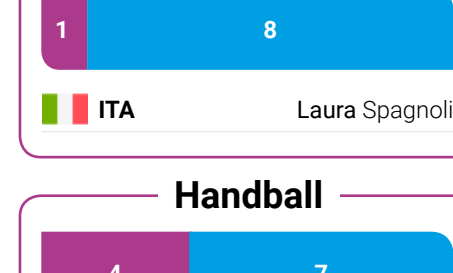
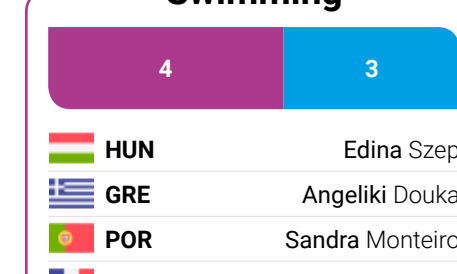
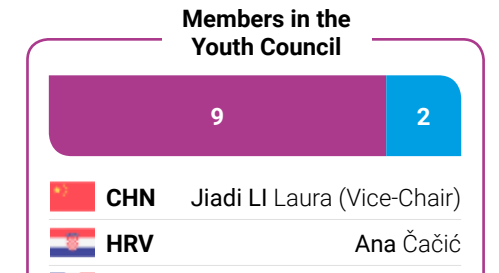
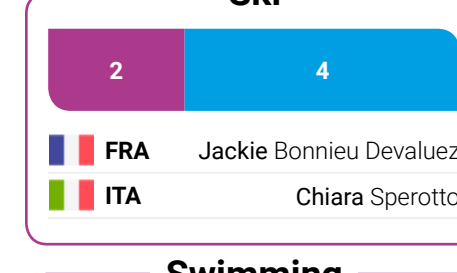
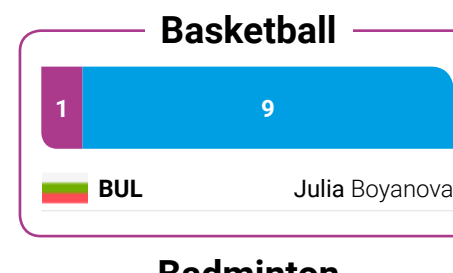
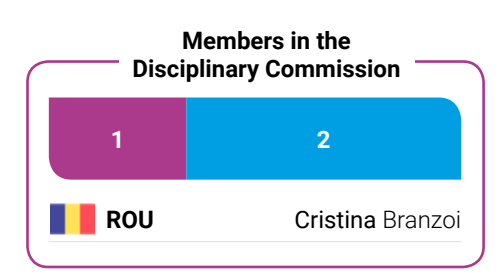
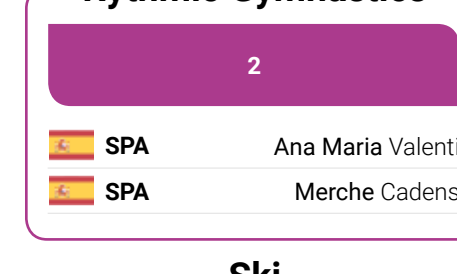
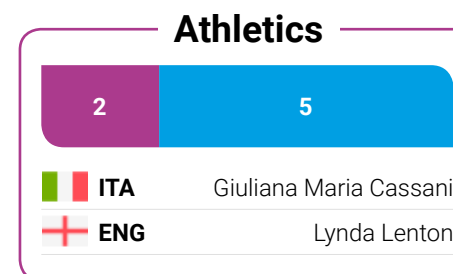
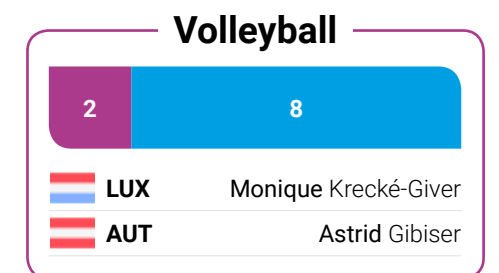
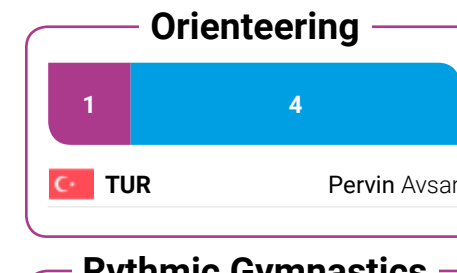
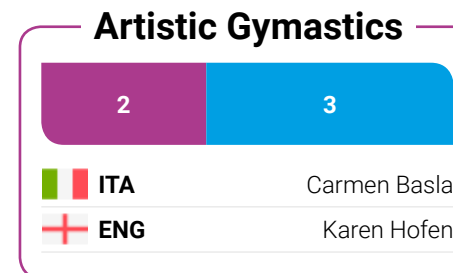
Ana Maria Valenti (ESP)
TC President Rhythmic
Gymnastics
Julia Boyanova (BUL)
TC President Basketball
Pam Burrage (ENG)
TC President Tennis
Monique Krecké (LUX)
TC President Volleyball

2016

Cristina Branzoi (ROM)
Assessor
Laetitia Picard (FRA)
TC President Badminton
Carmen Basla (ITA)
TC President Artistic
Gymnastics
Julia Boyanova (BUL)
TC President Basketball
Pam Burrage (ENG)
TC President Tennis
Monique Krecké (LUX)
TC President Volleyball
Nevena Vasukanovic (SER)
Chair of Youth Council



ISF Commissions - Members in the Sports Commissions

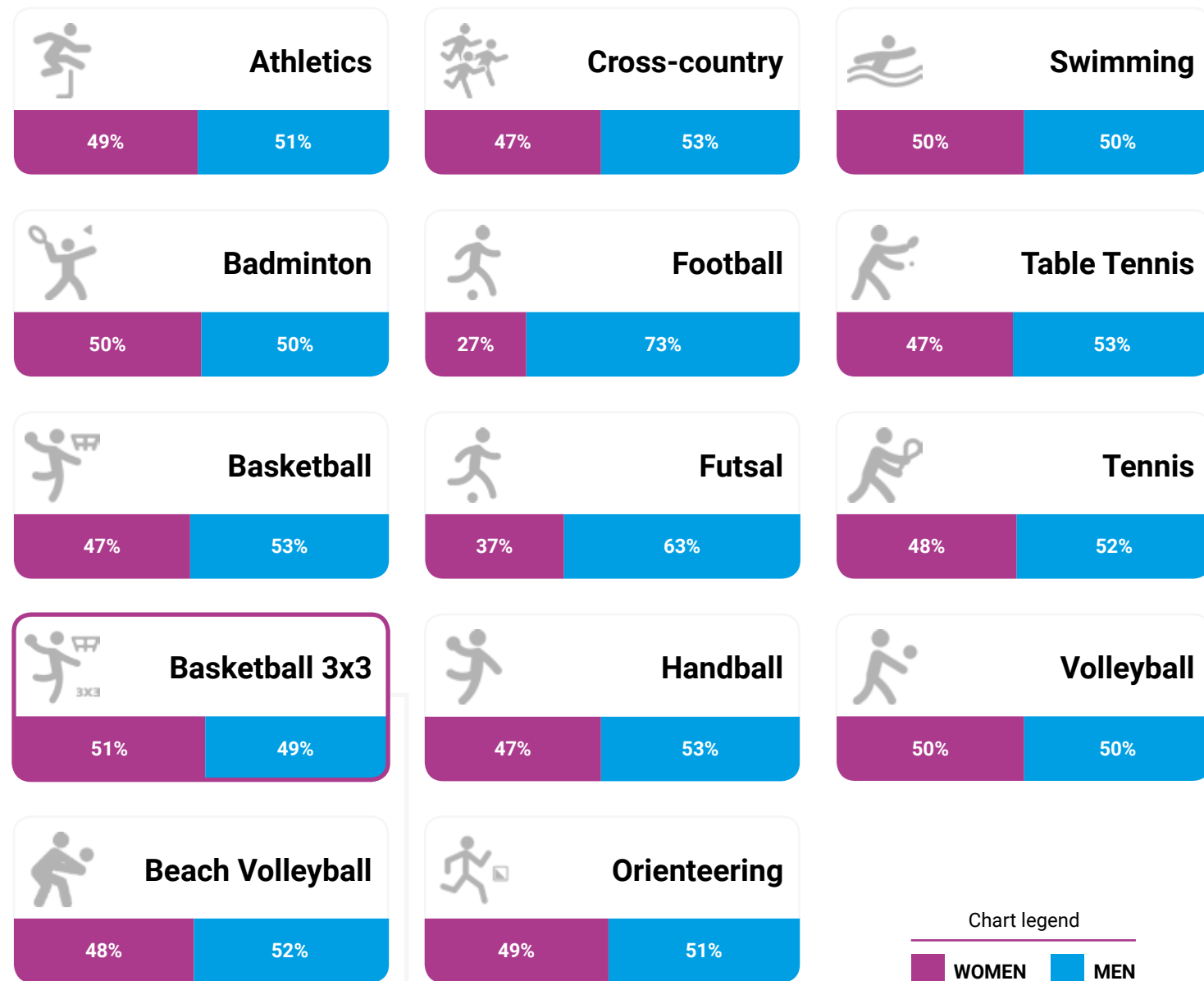


No female representation in futsal, table tennis, the Commission of the Education (0/1) and the Commission of Medical and Health (0/2)

Chart legend



Sports figures



"FIBA is very excited and highly appreciates the commitment and efforts of ISF and its members. Both ISF 3x3 World Championships have been organised and played on a very high level. An interesting stat is that, while the figures in both genders are impressive, so far more girls' teams than boys' teams have participate in the ISF 3x3 World Championships.

This is an unusual ratio if you compare it to other competitions and makes us look positive in the future of our discipline, where we value gender parity very high."

Basketball 3x3 - Robert Rieblinger - 3x3 Development Manager



Kinder+Sport is a global and responsible project developed by the Ferrero Group, aimed at supporting physical activity among young generations.

The programme stems from the knowledge that an active lifestyle is an essential part of a positive daily routine for children, teens and families. The goal of Kinder+Sport is to increase levels of physical activity among young generations around the world, giving them the possibility to develop a skill-set able to help them acquire proper behaviors and social and ethical attitudes.

We strongly set education at the core of our project, to help children grow up with the most worthy values of sport and life such as honesty, friendship, unity and trust in others.

A member country honoured

Women around the world

Since the creation of the International School Sport Federation the women representation has constantly increased. Each decade has witnessed major changes.

- 70's - 80's (5 women)
- 80's - 90's (+63%)
- 90's - 00's (+47%)
- 00's - 10's (+60%)
- 10's - 17's (+10%)

A constant evolution and a geographical diversity that the International School Sport Federation encourages. The ISF Convention 2015 has formulated a range of recommendations for a greater involvement of women in school sport in term of political representation, access, image and positioning.

This dynamic is also the result of national policy of the ISF affiliated members. Some of them are led by women whose actively work for greater involvement of the female representation, some of them have quotas, other have mixed school sport materials. Here are a few non-exhaustive examples:

Albania



Elvira Baze - Head of Sport of Educational Institution, ministry of Education and Sport. Albania has an equal representation of school sport athletes which can enjoy the same school sport programme.

The percentage of the participation of wo-

men in the governing bodies of the national school sport federation is by 33%

Bulgaria



Julia Boyanova – Technical President of Basketball since 2004, first Executive Committee woman coming from the European Eastern countries and high level basketball player. She is the President of Bulgarian association sport for students. On March 8th, Bulgaria organises various activities dedicated to girls.

England



Pam Burrage – Technical president of tennis since 2009 and Chair of the National Council of School Sport. She is the 1st woman to be at that position whereas the NCSS has been created for more than 70 years. 75% of the NCSS board is represented by women.

The former ISF EC member, Jean Gates was of a great influence the development of the school sport, tennis and women representation. Besides, Youth sport trust is led by women.

Women play a significant role throughout school sport in the UK. The Youth Sport trust is chaired by Baroness Sue Campbell, a former PE Teacher, former CEO of the National Coaching Foundation and former Chair of UK Sport. The CEO of the Youth Sport Trust is Alison Oliver, also a former PE teacher, who has led their programmes on the School Games, Change4Life sports Clubs and TOP Sportsability.

"This Girl Can" 's campaign showcases active women 'doing their thing no matter how well they do it, how they look or even how red their face gets'.

France



UNSS
UNION NATIONALE
DU SPORT SCOLAIRE

Since 2013, UNSS has launched a general reform for increasing the leadership of women and girls.

- Each state has to create a commission "girls, equity and gender co-education"
- A booklet offering different options for girls' involvement
- Forum organised dedicated to equity
- The obligation of having, at least 5 sports, being mixed-practiced in all school sport associations.
- A financial support for any initiative that favors girls empowerment though sport
- The branding of sport event and award only for girls.

In 2016, 32,4% of the school sport managers were women.

In 2016, 40,82% were affiliated school sport athletes.

Hong Kong



Hong Kong school sport federation offers an equal platform for both boys and girls to enjoy our competitions. The Federation is governed by a Board, elected from amongst school principals and teachers. The current Chair lady of the Board is Mrs. Stella Lau, who is the principal of the Diocesan Girls' School - one of Hong Kong's most well respected girls schools. Mrs. Lau is also the current Chairperson of the Hong Kong Government's Women's Commission.

The Secretary General, Fay Ho, is the most senior post amongst the Federation which encounters a staff of 30 employees. Ms Carmen Tang is the deputy. Women thus play a strong role in HKSSF.



The total number of school athletes registered in the Federation for the 2015-16 season was 126,662 and, amongst these 50,251 were girls (around 40%). The overall participation ratio between boys and girls would be around 57% vs. 43%.

Germany



Heidi Repser – Leader of the school sport in the state Bayern and ISF coordinator for Germany. German school sport is organised based on the principle of equal representation and access.

Sweden



In the Swedish School Sports Association, one of the two vice-chair is a woman. The board is equally represented. The office 65% of the employee are women. The entire organisation within the Swedish School Sports Association is even.

Romania



Cristina Branzoi – Director of Romanian School, Director of University Sports Federation and ISF Assessor since 2016.

1. Could you tell us a bit about your career?

At the beginning of my career, I worked in the public administration. However, my connection with this world (youth & sports) started as Director of the Youth Directorate of Constanta County (fourth county in Romania in terms of population and the second in terms of economic opportunities and development). A few years later, I was appointed Director of Youth and Sport Directorate of Bucharest, the capital. My experience brought me to fill up the auditor job in the Romanian School and University Sports Federation, and this job gave me the opportunity to become the Director of Romanian School and University Sports Federation.

2. You are currently the only elected woman seated in the ISF Executive Committee, would you consider that sport and sport governing body are still a men's world?

No, not at all! Nowadays we can't say that a branch is a men's world. Look at the ISF technical commissions, many women are presidents and quite a lot of technical members are women.

Nevertheless, I must say that is a great honor for me to be the only elected woman in the ISF Executive Committee, therefore I am grateful to all the colleagues who voted for me.

3. What would be the solution that would enhance more position for women in sport governing body?

I believe that we have equal chances, we must dare and try. The only solution to succeed (no matter the gender) must be the skills. To be a woman or a man, young or mature, it's not enough to do a good work. You must also be a serious, effective and hardworking person.

4. As woman, do you have the issue gender equality at heart?

As a human being, I have deep down the issue of rightness, honesty and volunteering at heart. I believe that we are equal and that's why we don't need special actions to prove that.

5. In the US, about 55 percent of women in top executive jobs played sports in college, do you believe that sports are key to gender equality and more opportunities/practices?

Sport is key for a healthy life. By practicing



sports, a person develops an inner champion and fair play spirit, which are so useful in a future career.

6. What advices or suggestions can you give to women/girls walking the path of empowerment?

To believe, to learn, to work hard, to be serious in what they do and not think that they don't have equal chances compared to men.

7. What role do men play in supporting empowered women? How have men supported you?

Everybody will appreciate and support a well-trained and hard working person, again not matter the gender, because every structure needs this kind of person. So, the men will recognise the quality required for the organization's needs.

I was, myself, elected by the ISF General Assembly, mostly composed of men, so I am honor and grateful for their trust and support.

In the eye of the young generation ISF ambassador, a role model

Tamara is an ambitious basketball player and an ISF young ambassador. She commented over a few sport disciplines for the ISF during the Olympic Games in Rio2016 and she was recently attributed a scholarship to study medicine in one of the most prestigious Chilean universities.



1. How old were you when you started to play basketball?

I started playing basketball when I was 10 years old.

2. How has sport contributed to your life?

Sport has been a contribution in my life at all times, has allowed me to be a much more complete person empowering all my talents and abilities.

3. What was the most inspirational story that gave you power for tackling challenges in your life?

My biggest inspiration is a Chilean athlete who started playing in very humble clubs and today he is recognised all over the world for his talent, that athlete is forward of the Arsenal of England, called Alexis Sanchez, be-

cause of him I chose to play with the number 7 on my shirt.

4. You have been an activist for the women empowerment, what do you think about being ISF young ambassador and representing youth?

It's an honor to be part of the ISF young ambassador team, I'm very proud to represent all young women athletes, my goal is to inspire young people to follow the path of sport for all the benefits it brings; that is why I hope to continue to fulfill this commitment in the best possible way.

5. Do you think it will bring added value to your personal, educational and professional path?

Absolutely, being an ISF ambassador has allowed me greater recognition of many insti-

tutions in my country, personally it has been a very rewarding experience, that I never thought to experience and that has marked my life. A great life experience to tell. I would like to add that the recognition from ISF and the event I went to, ISF WSC 2016 Basketball 3x3, supported my application for the scholarship I had applied for, which I was attributed to.

6. Do you believe that school sport help promoting long life educational values for youth?

Yes, I'm convinced that school sport generates greater discipline, leadership, teamwork and tolerance.

7. What are your future goals?

In the near future I want to go to university to study medicine and also of course keep playing basketball at university level.

8. Do you have role model who inspires you ?

Yes, I'm very inspired by Roger Federer, I sincerely believe that besides being an exceptional player he's an humble, talented and hardworking person, these qualities I think are needed to be an excellent sportsman.

9. What would you like to say to other young players for inspiring them?

The message that I would like to share with all the young athletes is:
«Practice the sport you like best, enjoy with commitment and effort every moment, then all the efforts you made will bring wonderful results that will surprise you forever.»

Interview

Ivanka Pokorni, BWF Top referee

1. How did you prepare yourself for your first ISF Event?

As ISF WSC 2016 was my very first ISF event, I had to start from scratch. First step was so called „desk research“ (learn regulation and review available documents e.g. General Competition Rules, Technical Rules, Technical Commission Regulation, ISF bulletins). Furthermore, I got in touch with the local organiser, trying to get standard information about tournament (e.g.technical information about a facilities, human resources, etc.). Second phase-„field research“ starts upon arriving on site. It is important and valuable to check various organisational segments (hall itself, floor, height of a hall, lights, court equipment, shuttles, air-con, transport, tv, food, protocol, who is in charge of what, etc.) before the tournament starts, in order to prevent possible errors and, if possible, to improve a level of organisation.

2. What does it take to be a BWF Umpire?

To become a BWF Umpire you normally have to go through at least 5 levels of assessment leading up to Continental Certification before you can be eligible for BWF assessment – normally 3 to get through to National Level and then 2 levels at Continental level. The majority of these levels include a combination of both theory paper and practical examinations. There is no minimum age although a level of maturity is required to get through to the higher levels as you advance which is gained throughout the umpiring journey. There is a restriction of being under 55 years old after which you have to retire. You need to have ambition and determination to learn and improve, as it involves a lot of hard work but the rewards are amazing as you meet and make great friends from around the world at the same time as having the opportunity to be in the best seats in the house to watch the badminton stars in action.

3. What are your expectations for the next ISF WSC Badminton in Pune?



Badminton is a second largest sport in India, with a long tradition. Pune itself is a university and sport city which has all sports and supporting facilities. Accomodation is situated within the sport complex, as well as many restaurants, shopping mall.

In India quite a few BWF events are/were organised, like India Open, World Championships, so as Commonwealth Games. It proves their experience as organisers of a big events. There is also a professional badminton league. A few badminton players are national stars.

India being a badminton country, it guarantees good organisation of a championship. I had an opportunity to officiate on World Junior Championships held in Pune. What one can expect – variety of local dishes, colourful clothing, heat, warm hospitality and, for adventurous ones - memorable rikshaw drive.

4. What is your opinion regarding Young Badminton Umpire? Would you promote it?

Young badminton umpires are very important to have as with any sport you need to look to the future. Having a nice balance of experienced umpires around the scene is essential in helping to mentor the young prospects through the various ups and downs. We refer to this as the learning curve that we all go through as we gain the necessary experience to become good umpires. As part of this process we would give the younger umpires

opportunities to be able to improve their experiences in various ways to help prepare them as they steadily climb the ladder. It cannot be stressed high enough the importance in the experience required and gained through observing, being around and officiating in tournaments.

5. What kind of advices would you give for young referee seeking for a professional career?

Referee is a leader. Good referee knows how to clearly communicate, to motivate and how to get the best out of people. Therefore, one should develop not only professional skills, but also so called soft skills; keep enthusiasm, dedication, it can hardly be faked, people can feel it; learn by watching, asking questions, discussing with a colleagues and mentors. Every tournament brings new town, new sport hall, organiser, players, umpires, etc. - always something new to learn and experience. In Malta I was privileged to meet a new world-world of school badminton, world in which sport result is not the ultimate imperative, world which is driven by enthusiasm and energy of volunteers and school players, world which is open to progress and improvement. When referee have a feeling that he/she contributed to overall success of the tournament, it is the best award and stimulans ... till next tournament.

Miscellaneous

ISF contest for new logo



CALLING ON ALL ART FINGERS, CREATIVE MINDS AND INSPIRED COMMUNITY MEMBERS

The INTERNATIONAL SCHOOL SPORT FEDERATION is looking for a new visual identity and needs your creativity. We target any talented person (from art schools, students, freelancers, etc) who can design a creative, innovative and professional logo design. The logo should be recognisable and help support our organisation´s mission, «To promote education through sport with our events such as the World Schools Championships»

There should be the name: International School Sport Federation, which abbreviation is ISF.

The rest is up to you! Please read the text below for more details regarding logo design, contest rules & submission requirements.

HOW TO ENTER THE CONTEST:

The contest begins on **January 19, 2017**. Submissions will be accepted till **June 30, 2017**. The winner will be announced via our website, social media websites and by direct contact to the winner´s email account.

In order for your entry to be admitted and reviewed by our judges, all entries must be:

- submitted directly to Coralie Houters coralie.houters@isfsports.org
- submitted in their original source file (e.g. ai, eps, etc) vectorised
- submitted as a high resolution .pdf with 300 dpi or higher

WeTransfer can be used as well.

LOGO REQUIREMENTS:

- **Professional:** This logo may feature on our website, our social media platforms, ISF events (banners, flags, posters) and event goodies (t-shirts, cups, medals). As Therefore, as we want the logo to be eye-catching, it must still be legible.
- **Theme:** Logo must promote the mission of ISF. Check out the website <http://www.isfsports.org/about/identity/> Design should be universal in theme, without any discriminative message (racial, gender, religious, philosophical)
- **Color:** There are no limitations and any colors may be used. The logo should, however, if circumstance require be suitable in black and white.

- **Integrity:** Logos cannot contain copyrighted material. Logos must have been created and edited by the contestant(s). Logos may not include images or licensed images that have been previously published. Must be easily reproducible and scalable for large and small formatting.

CONTEST DETAILS:

Top-10 logos will be selected by the ISF Staff and the Executive Committee will select the winner. Contestants agree that ISF may publish their logo and name(s) and may use it both for advertising campaigns and/or marketing materials in the future. Contestants assign all ownership rights, including all intellectual property rights of the logo, to the International School Sport Federation. Additionally, the International School Sport Federation may alter, modify or revise the logo as it sees it necessary to achieve the requirements. The International School Sport Federation reserves the right not to select a winner if, at its sole discretion, no suitable entries are received.

PRICE: THE CONTEST WINNER WILL RECEIVE €300 GIFT VALUE

Miscellaneous

ISF contest for new anthem



RAISE YOUR HEARTBEAT AND YOUR VOICE

The INTERNATIONAL SCHOOL SPORT FEDERATION is looking for a new anthem and needs your musical talent. We target any talented person (from art schools, music schools, students, artists, etc.) who can record an inspiring and unique anthem.

LET YOUR VOICE BE HEARD BY THOUSANDS OF ATHLETES AND SHOWCASE ON TV

HOW TO ENTER THE CONTEST:

The contest begins on **January 19, 2017**. Submissions will be accepted till **April 15, 2017**. The winner will be announced via our website, social media websites and by direct contact to the winner's email account. In order for your entry to be admitted and reviewed by our judges, all entries must be:

- submitted directly to Coralie Houters coralie.houters@isfsports.org
- submitted in their original file (mp4 or any wide-spread format)
- submitted with good quality sound

WeTransfer can be used as well.

ANTHEM'S REQUIREMENTS:

- **Theme:** The anthem should reflect the spirit of tolerance, universality, sport and peace. No discriminative message (racial, gender, religious, philosophical). The anthem will be used on formal occasions such as the opening/closing ceremonies of our World Schools Championships, the podia and trophy/medal giving ceremonies, but also official moments such as General Assemblies.
- **Sound:** There are no limitations of creativity. It can be a melody, plain vocals, beats, etc.
- **Format:** it cannot exceed three (3) minutes length.
- **Integrity:** It shall not contain material that violates or infringes another's rights, including but not limited to privacy, publicity or intellectual property rights, or that constitutes copyright infringement. Uploading a submission constitutes entrant's consent to give International School Sport Federation a royalty-free, irrevocable, perpetual, non-exclusive license to use, reproduce, monetize, modify, publish, create derivative works from, and display such

submissions in whole or in part, on a worldwide basis, and to incorporate it into other works, in any form, media or technology now known or later developed, including the events, any resulting album and for promotional or marketing purposes. If requested, entrant (and any co-creators) will sign any documentation required for the ISF or its designees to make use of the non-exclusive rights entrant is granting to use the submission. All entries will be reviewed for content, and no guarantee is made as to when/if any particular entry will be posted. Entries containing prohibited content and/or otherwise deemed to be inappropriate by the International School Sport Federation, at its sole discretion, to be inappropriate will be disqualified. The International School Sport Federation makes the final determination as to which submissions are eligible to take part in the contest.

PRICE: THE WINNER WINS A RECORDING IN STUDIO OF THE SONG!

WE ARE LOOKING FORWARD TO HEARING YOUR VOICE #ISFANTHEM



OLYMPIC CHANNEL

Eight Sport Governing Bodies Join Olympic Channel

MADRID – 1 March 2017 – The Olympic Channel today announced that it has reached agreements with the governing bodies for bandy, DanceSport, Deaflympics, orienteering, powerboat racing, racquetball, school sport and underwater sports to collaborate on content for the Olympic Channel. The eight new cooperation agreements bring the number of the global platform's federation partners to 49.

Federation of International Bandy (FIB), World DanceSport Federation (WDSF), International Committee of Sports for the Deaf (ICSD), International Orienteering Federation (IOF), Union Internationale Motonautique (UIM), International Racquetball Federation (IRF), International School Sport Federation (ISF) and World Underwater Federation (CMAS) join the 41 Federations and sport organisations who have previously announced similar agreements with the Olympic Channel.

"The Olympic Channel provides a platform for the promotion of all sports and athletes within the Olympic Movement," said Mark Parkman, General Manager of the Olympic Channel. "We are excited to work together in our collective efforts to help expand the reach of these sports through the creation and distribution of content to audiences worldwide."

The Olympic Channel, which recently announced the availability of multiple languages on the global digital platform, is currently scheduled to present nearly 500 competitions across nearly 200 events in 2017. The Channel provides an ancillary platform to distribute content and collaborations to broadcast live events are complementary to current broadcast and distribution arrangements.

In addition, the Olympic Channel is working with International Federations, Recognised Sport Federations and Recognised Organisations to create innovative partnerships encompassing live event streaming, event coverage, highlights, magazine shows, news coverage and original programming as well as technical business solutions.

The Olympic Channel is a multi-platform destination where fans can experience the power of sport and the excitement of the Olympic Games all year round, and is available worldwide via mobile apps for Android and iOS devices and at olympicchannel.com.

ABOUT THE OLYMPIC CHANNEL

The Olympic Channel is a multi-platform destination where fans can discover, engage and share in the power of sport and the exci-

itement of the Olympic Games all year round. Offering original programming, news, live sports events and highlights, the Olympic Channel provides additional exposure for sports and athletes 24 hours a day, 365 days a year. The Olympic Channel was launched in August 2016 in support of the IOC's goal, set out in Olympic Agenda 2020, of providing a new way to engage younger generations, fans and new audiences with the Olympic Movement. Founding Partners supporting the Olympic Channel are Worldwide TOP Partners Bridgestone, Toyota and Alibaba. The Olympic Channel is available worldwide via mobile apps for Android and iOS devices and at olympicchannel.com.

SOCIAL MEDIA

For more information, please follow the Olympic Channel on Facebook, Instagram, Twitter and YouTube, or log on to olympicchannel.com.

MEDIA CONTACT

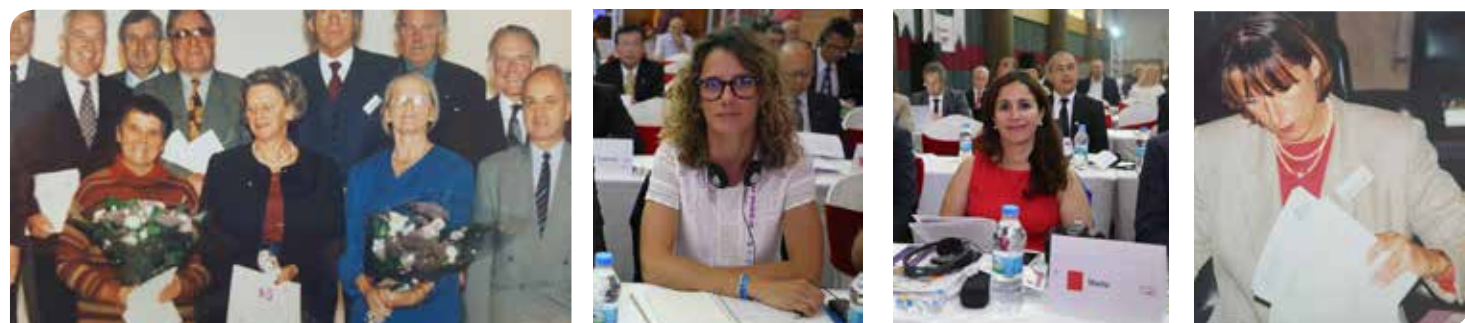
Catherine Philbin
Olympic Channel Communications Manager
catherine.philbin@olympicchannel.com

CALENDAR

LAST UPDATED FEBRUARY 16, 2017

2017

1. Executive Committee	24.05-29.05	Papeete	French Polynesia
Tennis	12.03-19.03	Recife	Brazil
Swimming	20.04-25.04	Budapest	Hungary
Orienteering	22.04-28.04	Palermo	Italy
Basketball	29.04-07.05	Poreč	Croatia
Football	21.05-29.05	Prague	Czech Republic
Athletics - Memorial Jean Humbert	24.06-30.06	Nancy	France
2. Executive Committee	09.10-15.10	Sardinia	Italy
<i>UNDER THE AEGIS OF ISF</i>			
4th Educational Games	31.03-05.04	Athens	Greece
Cricket	02.04-11.04	Mumbai	India
Beach Volleyball	27.05-03.06	Papeete	French Polynesia
Euro Schools Badminton	16.06-21.06	Clermont-Ferrand	France
Triathlon	07.06-12.06	Aracaju	Brazil
Combat Games	07.07-15.07	New Delhi	India
3rd Pan-American School Games	07.06-12.06	Aracaju	Brazil



2018

1. Executive Committee	26.04-01.05	Rio de Janeiro	Brazil
General Assembly	27.04-30.04	Rio de Janeiro	Brazil
Badminton	(.....)	Pune	India
Cross-Country	02.04-07.04	Paris	France
Futsal	13.03-21.03	Ramat Gan	Israël
Handball	March	Doha	Qatar
Winter Gymnasiade	(.....)	(.....)	(.....)
Table Tennis	08.04-14.04	(.....)	Malta
Volleyball	02.06-10.06	Brno	Czech Republic
Gymnasiade	15.05-22.05	Rabat	Morocco
2. Executive Committee	(2nd Semester)	(Moscow)	(Russia)
<i>UNDER THE AEGIS OF ISF</i>			
Basketball 3x3	(May/June)	Belgrade	Serbia
Inclusive Sport Games	(July)	Póvoa de Varzim	Portugal
Sambo	(.....)	Oryol	Russia

2019

1. Executive Committee	1st semester	(.....)	(.....)
Athletics - Memorial Jean Humbert	(May)	Split	Croatia
Basketball	(.....)	Chania & Heraklion	Greece
Football	(.....)	Belgrade	Serbia
Orienteering	(May)	Otepää	Estonia
Swimming	(May)	Rio do Janeiro	Brazil
Tennis	(May/June)	(Humacao)	(Puerto Rico)
2. Executive Committee	2nd semester	(.....)	(.....)
TC Seminar/Convention	(.....)	(.....)	(.....)
<i>UNDER THE AEGIS OF ISF</i>			
Triathlon	(June)	Carcassonne	France
Combat Games	(Late spring)	Budapest	Hungary
Beach Volleyball	(June)	Cagliari	Italy
Climbing	(.....)	Ardèche	France
Ultimate	(.....)	Le Mans	France

2020

Gymnasiade	(late spring/summer) (.....) (.....) (August)	(Budapest) (Pune) (Jinjiang)	(Hungary) (India) (China) (Chinese Taipei)
-------------------	--	------------------------------	---

2022

Gymnasiade	(May/June) (.....) (August)	(Mellieha Bay) (.....)	(Malta) (China) (Chinese Taipei)
-------------------	--	------------------------	----------------------------------

Remark: between brackets = application / not yet decided/confirmed



"We are school sport"



Follow us on our social networks

 ISF (International School Sport Federation)

 @ISFsports

 @ISFsports

 International School Sport Federation

 ISF - International School Sport Federation

www.isfsports.org

ISF Magazine